

GetReel 2011 Student Survey

1. About you...

The GetReel Design a Drug Ad competition wants your feedback!

We'd love to find out more about your GetReel entry and your experience. The information we collect in this survey will help us to improve the GetReel Competition.

All your answers are confidential and remain completely anonymous, so you can feel free to be super honest with your answers!

Thanks for your time - it's appreciated!

1. What state/territory is your school in?

- NSW ACT VIC SA WA NT QLD TAS

2. What age group do you fall into?

- Primary 8-12 years High School 13-16 years

3. What is your gender?

- Male Female

2. About your entry...

1. What format did you create your ad in?

- DVD/ CD-ROM Radio Message
 Storyboard Script
 Poster Other

Other (please specify)

2. What type of drug did your ad focus on?

- Alcohol Cigarettes
 Marijuana Other

Other (please specify)

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3. What was the message of your ad?

4. What features of the GetReel Design A Drug Ad unit did you enjoy most?

- Creating a movie
- Writing a script
- Other
- Learning about different types of drugs and their negative effects on the body and mind
- Working in a team

Other (please specify)

3. About Get Reel and you...

1. Now that you have participated in Get Reel, which of the following are you more knowledgeable and concerned about? (choose the THREE answers that are most relevant to you)

- the mental health risks associated with drug use
- the adverse effects on your relationships
- polysubstance use and abuse
- the physical risk you face when drug affected
- the difference between stimulants, depressants and hallucinogens
- identifying dangerous drugs and the different forms they can take

2. Now that you have participated in Get Reel, are you: (choose the TWO answers that are most relevant to you)

- more confident in saying 'no' to offers of alcohol or other drugs
- more comfortable advising a friend against using any types of drugs
- more confident in taking actions in an emergency situation involving drug use
- more knowledgeable about where to go to get advice or professional help
- more comfortable speaking to an older person about drug use and abuse (e.g. parents, teachers and older siblings)
- identifying and helping someone who is experiencing some of the adverse effects of drug use

3. Has participating in this competition made you **LESS** likely to experiment with drug use now?

- No, it hasn't really changed my attitude to experimenting with drugs
- Maybe, I haven't really thought about it that much
- Yes, I'm definitely less likely to experiment with drugs now

4. If you answered 'yes' to the question above, then why are you less likely to experiment with drug use?

(Please select any of the answers that are relevant to you)

- | | |
|--|---|
| <input type="checkbox"/> I am aware of potential legal implications | <input type="checkbox"/> I am aware of the risks of addiction |
| <input type="checkbox"/> I am concerned about the immediate effects on behaviour | <input type="checkbox"/> Drugs do not interest me |
| <input type="checkbox"/> I am worried about the physical effects to your health | <input type="checkbox"/> Other |
| <input type="checkbox"/> I am worried about the mental health risks | |

Other (please specify)

5. If you could improve one thing about the GetReel Design A Drug Ad unit, what would it be? Why?

Thank-you for your time!